



TURN YOUR BUSINESS VISION INTO REALITY: Certificate IV in Entrepreneurship and New Business

**BSB40320****CRICOS CODE: 115496D**

Certificate IV in Entrepreneurship and New Business

When you're in the planning stages of a new business or startup, sometimes the process can be overwhelming. But don't get discouraged! Many new entrepreneurs have felt this way and still managed to succeed. The Certificate IV in Entrepreneurship and New Business will enable students to develop the skills and knowledge required to identify, evaluate, and communicate a viable new business idea. Further, students will develop a more global comprehension of the application of these skills as they apply to the field of small business and entrepreneurship and provide them with essential understandings to assist them as they progress to higher level qualifications or employment in an entrepreneurial small business career.



Pathways to
further studies



Expert
Trainers



Gain in-demand
office **skills**



Practical
training



**AUSTRALIAN
PACIFIC COLLEGE**

APC.EDU.AU

BSB40320

Certificate IV in Entrepreneurship and New Business

PROSPECTIVE CAREER OUTCOMES

Micro Business Owner
Micro Business Contractor
Micro Business Operator
Business Owner
Various Roles in Startup Community

GAIN SKILLS IN

- Communication
- Teamwork in a business environment
- Problem solving
- Innovation and enterprise
- Planning and organising (prioritising)
- Assessing Risk

SUBJECTS

1. Investigate Business Opportunities
2. Business planning for new businesses
3. Compliance requirements
4. Financial plans for new businesses
5. Compliance management for new businesses
6. Financial management for new businesses
7. Marketing your new business
8. New business operations
9. Innovative work environments
10. Social media strategy

ACADEMIC ENTRY REQUIREMENTS

Overseas/Domestic Students (as applicable): There are no vocational education entry requirements for this course. Completion of Year 10 is desirable.

ENGLISH LANGUAGE PROFICIENCY

General English - successful completion of Intermediate level; or English Proficiency Skills test result as per APC requirements.

ASSESSMENTS

All APC vocational courses are assessed through a combination of assessment types that may include short answer projects, presentations, questions, studio projects, essays, reports, group tasks, case studies, role plays, and/or portfolios.

PATHWAYS

After achieving Certificate IV in Entrepreneurship and New Business, candidates may continue onto a Diploma qualification at Australian Pacific College.



INTAKE DATES

4 intakes per year.
See our website for latest intake dates.

DURATION

Full-time: 4 terms (approx. 1 year).
Part-time*: 8 terms (approx. 2 years).
*Part-time option only available for domestic students.

DELIVERY

International Students:

On Campus, Online (up to 1/3 of the units of the course) and blended options available

Domestic Students:

On Campus, Online and blended options available

LOCATION

Sydney CBD
Manly Beach
Brisbane
Melbourne
Surfers Paradise
Adelaide
Online

COURSE FEES

\$7,200 (or \$1,800 per term)

Application fee: \$150 for international students only

HOW TO PAY

Direct deposit or credit card before the course start date.

NOTE:

- Information correct at time of publication. Visit website for most up-to-date information.
- Course and campus availability subject to demand.
- One term is equal to 9 weeks of study.
- For a free assessment of your current English level, please go to apc.edu.au/apply/pre-arrival-test
- For more info about our University pathways, visit apc.edu.au/study/university-pathways

DEFINITIONS:

International students: A temporary resident of Australia and/or a resident or citizen of any other country.

Domestic students: An Australian citizen or Australian permanent resident.



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